



# The Institution of Engineers, Malaysia

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## Technical Visit to "PROTON HOLDINGS BERHAD"

Organised by Engineering Education Engineering Technical Division (E2TD)

BEM Approved CPD/PDP hours: Applying

**Date : 15 May 2017 (Monday)**  
**Time : 10.00 a.m. to 12.30 noon**  
**Venue : PROTON HOLDINGS BERHAD**  
**Centre of Excellence Complex,**  
**KM33.8 Westbound, Shah Alam Expressway**  
**47600, Subang Jaya, Selangor Darul Ehsan**  
**Transport: OWN TRANSPORTATION**

**Commitment fees inclusive of GST**  
**(Non refundable & non transferable)**

**IEM Member : RM 50.00**  
**Non Member : RM 80.00**

**(STRICTLY REGISTRATION AND PAYMENT**  
**VIA IEM ONLINE)**

### SYNOPSIS ABOUT PROTON HOLDINGS BERHAD

PROTON Holdings Berhad, (PROTON; informally Proton) is a Malaysia-based corporation active in automobile design, manufacturing, distribution and sales. Proton was established in 1983 as the sole national badged car company until the advent of Perodua in 1993. The company is headquartered in Shah Alam, Selangor, and operates additional facilities at Proton City, Perak. 'PROTON' is a Malay acronym for Perusahaan Otomobil Nasional (National Automobile Company).

Proton was originally a manufacturer of rebathed Mitsubishi Motors (MMC) products in the 1980s and 1990s. Since the 2000s, Proton has produced several locally engineered models, and the company is presently Southeast Asia's sole automobile company with full R&D capabilities. Proton cars are currently sold in at least 10 countries, the majority of which are in Asia.

Proton was originally owned in majority by HICOM, with minority stakes being held by Mitsubishi Group members. By 2005, Mitsubishi had divested their stake in Proton to Khazanah Nasional, and in 2012, Proton was fully acquired by DRB-HICOM. Proton has been the owner of Lotus Cars since 1996.

Proton, predominantly reliant on its domestic market, is presently undergoing a transformation process as part of a long-term turnaround plan, with hopes of returning to profitability and regaining an international presence.

### ITINERARY

TIME	ACTIVITIES
9.45 am	Registration at <b>PROTON HOLDING BERHAD, SHAH ALAM (OWN TRANSPORT)</b>
10.00 am	Welcome and Briefing Tour of Proton Holding Berhad
12:30 noon	Tour Ended & Adjourned

- The visit is strictly limited to **40 participants** registered on a first-come, first-served basis.
- Interested participants are to register and pay online at [www.myiem.org.my](http://www.myiem.org.my) or register by returning the appended registration form **before 10 MAY 2017** together with the payment.
- Cheques are to be made payable to **The Institution of Engineers, Malaysia**.
- Please note that the commitment fee must be settled prior to the visit.
- After this closing date, IEM reserves the right to allocate seats on first come first pay basis.
- Members are also reminded that IEM **MAY** cancel the reservation if payment is not received before the closing date

### REPLY SLIP -

Fax: 03-7957 7678 / Email: [shahrul@iem.org.my](mailto:shahrul@iem.org.my)

I wish to participate in the above visit on **15 MAY 2017**. I enclosed herewith a cheque No.....for the amount of RM..... as my commitment fee for the visit.

Name: ..... Member No: ..... Grade : .....

Company:..... Designation : .....

Contact Number :..... IC Number : .....

Email address : ..... Company address .....

**I will be participating in the visit at my own risk and hereby indemnify fully the IEM from all claims arising from any injury, damage or loss that may be sustained by me.**

**Ir. Assoc. Prof. Dr. Mandeep Singh**  
**Chairman, Engineering Education Technical Division (E2TD), IEM**